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# COUNTY OF NORTHAMPTON

## Department of Administration Division of Emergency Management Services

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### **For Immediate Release**

## **Northampton County Emergency Management Services Announces Social Networking Initiative**

**Nazareth, May 15, 2009** — Northampton County Emergency Management Services announced today they are now on Facebook and Twitter. The social networking initiative has been designed to reach a broader network and raise awareness throughout the county. The social networking sites will be used to provide weekly emergency preparedness tips, broadcast advisories and important informational updates.

Links to the pages can be found at [www.NC911.org](http://www.NC911.org). Director for Northampton County Emergency Management Services, Robert Mateff, noted “It is important for us to take advantage of the opportunity to reach so many people.” “Social networking is another avenue we can use to enhance the public’s awareness and emphasize the importance of being prepared for emergencies.”

Mateff also encouraged the public to register at [www.NotifyNC.org](http://www.NotifyNC.org) for official emergency alerts and informational updates or visit Northampton County’s Division of Emergency Management Services website at [www.NC911.org](http://www.NC911.org).

- You can follow us on Twitter at <http://twitter.com/NorthamptonEM>
- You can friend us on Facebook at <http://www.facebook.com/pages/Nazareth-PA/Northampton-County-Emergency-Management-Services/95688940038?ref=nf>

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